

Fabulous Magic Texting Scripts

Mass texting DOES NOT WORK. It must be personalized.

How to Play The Game: I play the game after we have done skincare and foundation.

I say, “I have to do 100 facials this month to help me earn my _____ and if you know anyone that would enjoy a free facial just like what you are getting today, then put their name and number on this Fabulous Sheet. And if I should text them, circle text or if I should call them circle call. I only call or text them once so I won’t be stalking your friends. If they are not interested, just tell them to ignore me! And it’s a race, so whoever finishes first with the most points wins a prize out of my prize basket. Oh and you get triple points for people over 25 so just put a star next to those people. Ready, Grab your phone if you wanna play, set...go!!” And now your job is to be SILENT. Be SILENT for 5 minutes and let them play. 😊

What is the prize they get for being the winner?

A 50 cent hand cream wrapped really pretty. They absolutely go bonkers for it!

First Text To Sent To Your Contact:

First Text to send to referral names: Sarah, Jessica Smith recommend to text u. I need to do 100 free facials for a “Company Name” contest. Any interest in a free facial?
Suzie

Then...the next thing they usually say is “Yes! When!?” or “Okay, tell me more” or “No Thanks”

Then my second text that I send is: We can pick a one hour window that works best for you. And you get a fabulous 3 part hand treatment for satiny smooth hands, a do it yourself anti-aging facial plus expert foundation matching. I have Monday’s & Saturdays open. What’s best for you?

Then my third text that I send is: Okay, would Monday, May 5th at 11am or 3pm work better for you?

Then we may have several more texts, but the final text that seals everything is...Can I get your email so I can send you a confirmation? Or I can text you a confirmation with the details. What’s best?

Last text I send is: Oh and can you give me 48 hour notice if you need to reschedule? I'm in a contest and I have to have these facials done, so I'm saving the spot just for you and anyone you bring. Oh you can bring up to 4 people for free facials with u. 😊 Thanks so much!

Then the confirmation email I send is...

Hi Amber!

You are confirmed for Friday, May 19th from 7pm to 9pm. This time is reserved for you plus up to four friends for a pampering. Please let me know 48 hours in advance if you need to cancel.

During your pampering appointment you can expect: A 3 part satin smooth hand treatment, a do-it-yourself anti-aging facial, plus expert foundation matching all in under an hour. You'll leave totally relaxed.

My address: "Company Name" Land Address: 123 Main Street, Anytown, MA – See you on the 19th!

Suzie Consultant

My contact info follows so they can reach me if they need to reschedule.

What is the Success Rate?

The averages...send out 10 texts to get one booking:

You'll get two people that say, "Yes! When!?"

You get one person that say, "No thanks!" (I always respond, Okay! Thanks so much. Have a great day.)

You'll actually book one. The other one will like stop texting and disappear into "text land". I'm not sure where they go. 😊