

# Fabulous Magic Texting Scripts

Mass texting DOES NOT WORK. It must be personalized.

**How to Play The Game:** I play the game after we have done skincare and foundation.

I say, “I have to do 100 facials this month to help me earn my \_\_\_\_\_ and if you know anyone that would enjoy a free facial just like what you are getting today, then put their name and number on this Fabulous Sheet. And if I should text them, circle text or if I should call them circle call. I only call or text them once so I won’t be stalking your friends. If they are not interested, just tell them to ignore me! And it’s a race, so whoever finishes first with the most points wins a prize out of my prize basket. Oh and you get triple points for people over 25 so just put a start next to those people. Ready, Grab your phone if you wanna play, set...go!!” And now your job is to be SILENT. Be SILENT for 5 minutes and let them play. ☺

**What is the prize they get for being the winner?**

A 50 cent hand cream wrapped really pretty. They absolutely go bonkers for it!

**First Text To Sent To Your Contact:**

First Text to send to referral names: Sarah, Jessica Smith recommend to text u. I need to do 100 free facials for a “Company Name” contest. Any interest in a free facial? Suzie

Then...the next thing they usually say is “Yes! When!?” or “Okay, tell me more” or “No Thanks”

Then my second text that I send is: We can pick a one hour window that works best for you. And you get a fabulous 3 part hand treatment for satiny smooth hands, a do it yourself anti-aging facial plus expert foundation matching. I have Monday’s & Saturdays open. What’s best for you?

Then my third text that I send is: Okay, would Monday, May 5th at 11am or 3pm work better for you?

Then we may have several more texts, but the final text that seals everything is...Can I get your email so I can send you a confirmation? Or I can text you a confirmation with the details. What’s best?

Last text I send is: Oh and can you give me 48 hour notice if you need to reschedule? I'm in a contest and I have to have these facials done, so I'm saving the spot just for you and anyone you bring. Oh you can bring up to 4 people for free facials with u. ☺ Thanks so much!

Then the confirmation email I send is...

Hi Amber!

You are confirmed for Friday, May 19th from 7pm to 9pm. This time is reserved for you plus up to four friends for a pampering. Please let me know 48 hours in advance if you need to cancel.

During your pampering appointment you can expect: A 3 part satin smooth hand treatment, a do-it-yourself anti-aging facial, plus expert foundation matching all in under an hour. You'll leave totally relaxed.

My address: "Company Name" Land Address: 123 Main Street, Anytown, MA – See you on the 19<sup>th</sup>!

Suzie Consultant

My contact info follows so they can reach me if they need to reschedule.

## **What is the Success Rate?**

The averages...send out 10 texts to get one booking:

You'll get two people that say, "Yes! When!?"

You get one person that say, "No thanks!" (I always respond, Okay! Thanks so much. Have a great day.)

You'll actually book one. The other one will like stop texting and disappear into "text land". I'm not sure where they go. ☺